

CLIMATE-SMART SOLUTIONS IN SMALL GUESTHARBORS

BRANDING of the Baltic Sea Region as a Single Maritime Destination for
sustainable coastal tourism
22.02.2022 / Online conference

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TOTAL BUDGET: 8,2 MEUR

Project partnership:

Åland: 1 partner + 13 harbors / 3,7 MEUR
 Sweden: 3 partners + 8 harbors / 2,1 MEUR
 Finland: 1 partner + 7 harbors / 1,6 MEUR
 Estonia: 1 partner + 4 harbors / 0,8 MEUR

Investment budget: 6 MEUR

Spending: 96% / Share in the project: 73%

Blue Flag certified harbors: 18

Åland: 12
 Sweden: 3
 Finland: 1
 Estonia: 2



HARBORS

High motivation

Internal division of tasks to coordinate and execute the actual investments;

Raised awareness and exchange of experiences

Study visits to Europe;
Regional harbor visits

Real improvements

Increased service level and harbor capacity
Internal harbor evaluation and focus on actual needs

Trained harbor personnel



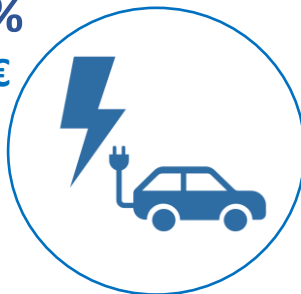
INVESTMENT GROUPS / PLAN



ELECTRICITY / 5%

Budget: 301 500€

Spending: 79%



ENVIRONMENT & WASTE WATER SYSTEMS / 7%

Budget: 428 000€

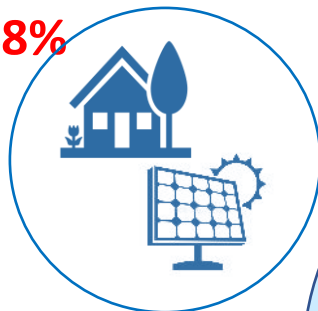
Spending: 77%



SERVICEHOUSE & SOLAR CELLS / 48%

Budget: 2 816 300€

Spending: 93%



BERTHS & PONTOONS / 38%

Budget: 2 249 000€

Spending: 107%



SECURITY & WiFi / 1%

Budget: 36 300€

Spending: 24%



FRESH WATER / 1%

Budget: 44 000€

Spending: 103%



FREE TIME & OTHER SERVICES / 1%

Budget: 86 500€

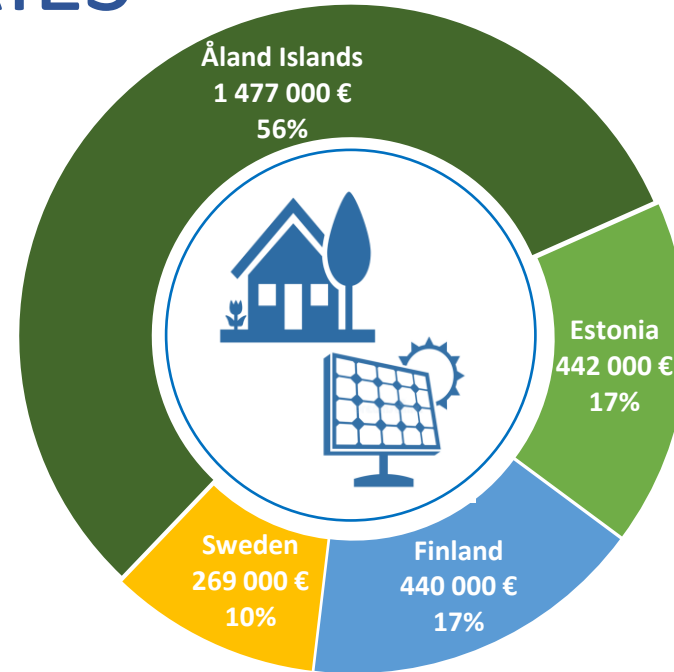
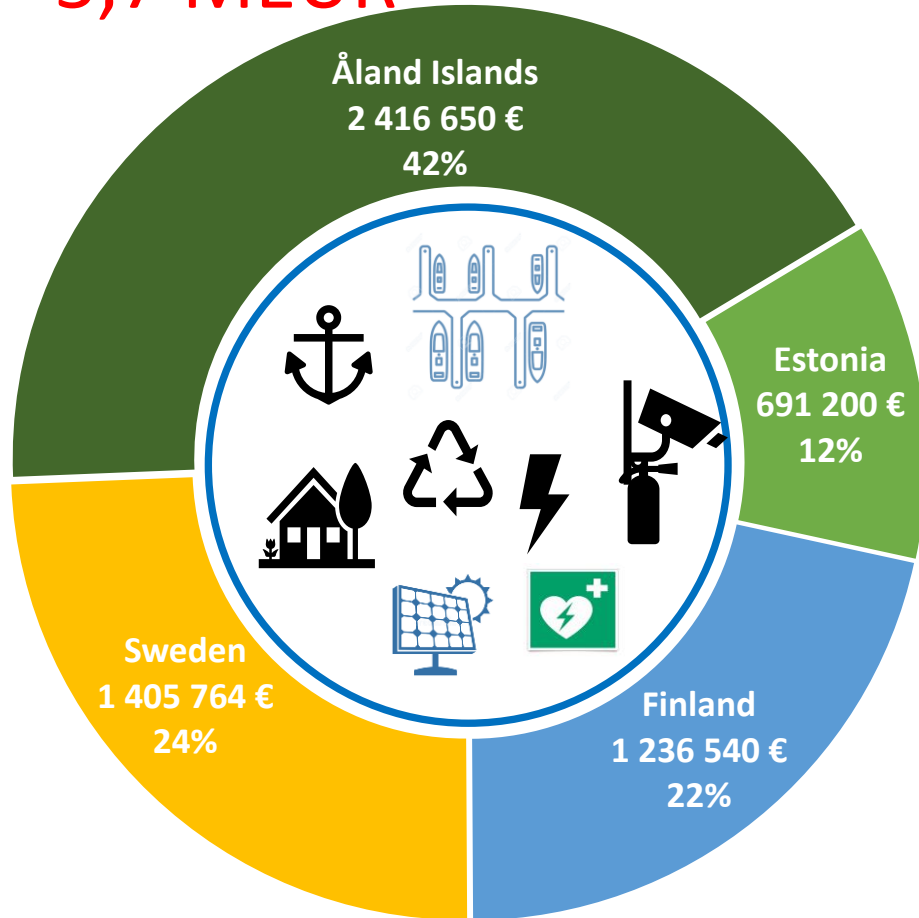
Spending: 102%

ACTUAL INVESTMENT SHARE BY COUNTRIES



TOTAL SPENT

5,7 MEUR

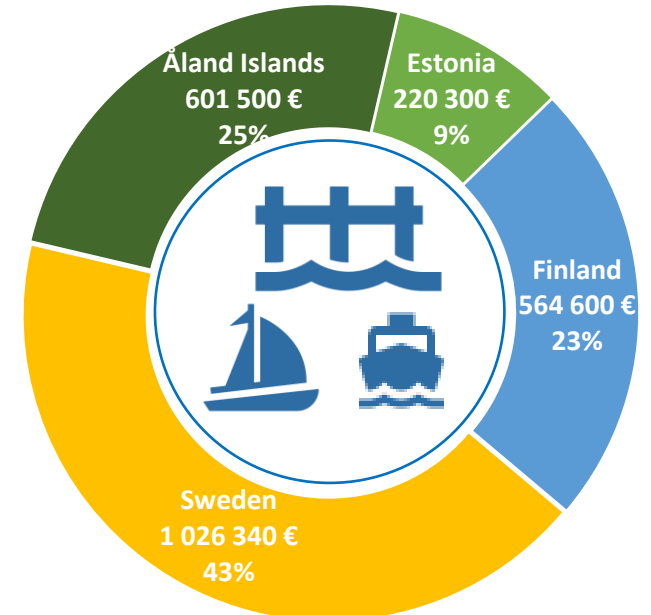


Servicehouse & Solar Cells

46%
2,63 MEUR

Berths & Pontoons

42%
2,41 MEUR





INTRO TO THE VIDEO

- Not all harbors involved in the project are included in this video
- Investment information presented per respective harbor is a summary over all completed actions by the end of the project
- In original version of the video all partners are interviewed and give more detailed information about the actual impact of the project to harbors and respective regions
- Permission for changes is granted by author / James Holm

Full video with interviews:

<https://www.smartmarina.eu/finalconference>

