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Swedish Union of Guestharbours





Member-run organization with
- 420 classified guest harbors



driven mainly by
-32% private companies
-33% municipal/public
-35% boat clubs/associations



Boat tourism in Sweden



Sweden's guest harbors are visited annually by 500.000 boats, this means 1,500.000 guest nights at the Swedish maritime destinations.



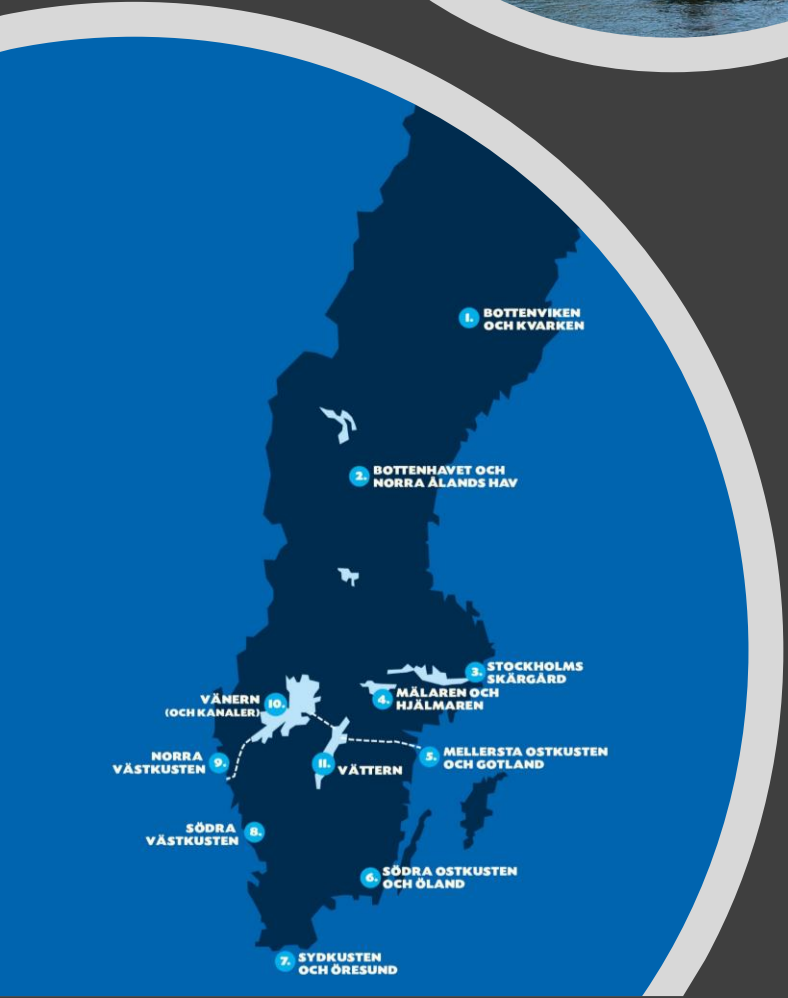
37% are foreign-flagged boats
from mainly the Nordic
countries and northern Europe.



Our most important challenges today are

- to increase the entry into boating
- to make guest harbors more visible in the national and European maritime , tourismindustry strategies.
- to work out a clear and measurable sustainability strategy within the economy, market, environment and organizational dimension
- to find form and economy for increased cooperation within the framework of northern Europe's sailingarea, market and sustainability issues





Boating creates growth in Sweden

Thank you for listening